

ARCHIE
SERIES

AUG.

Archie's

12¢



MAD HOUSE

RUN RIGHT OUT
AND GET A BOX OF
THESE ENERGY PACKED...

OH, NO...
**NOT
AGAIN!**



MAD HOUSE

Contents

FEATURING...

AND LES COOL
AND CHES SQUARE

CAPTAIN
SPROCKET

THE
PINK
MARTIAN

PROFESSOR
TRANSISTOR

AND-

HILDA

THERE IS ABSOLUTELY
NO TRUTH TO THE
RUMOR THAT YOU
MUST WEAR A
STRAIT JACKET TO
READ THIS
MAGAZINE



...BUT IT SURE HELPS!



HONEST PINKY'S USED ROCKETS

NOW THIS ONE
BELONGED TO AN
OLD MARTIAN LADY
WHO NEVER WENT
MORE THAN
50,000 MILES
AN HOUR!

HOW COULD YOU
LET HIM SELL YOU
A LEMON LIKE
THIS!?

JUST HOP ABOARD ONE
OF THOSE USED ROCKETS
AND WE'LL ALL GO SAILING
THROUGH MY...

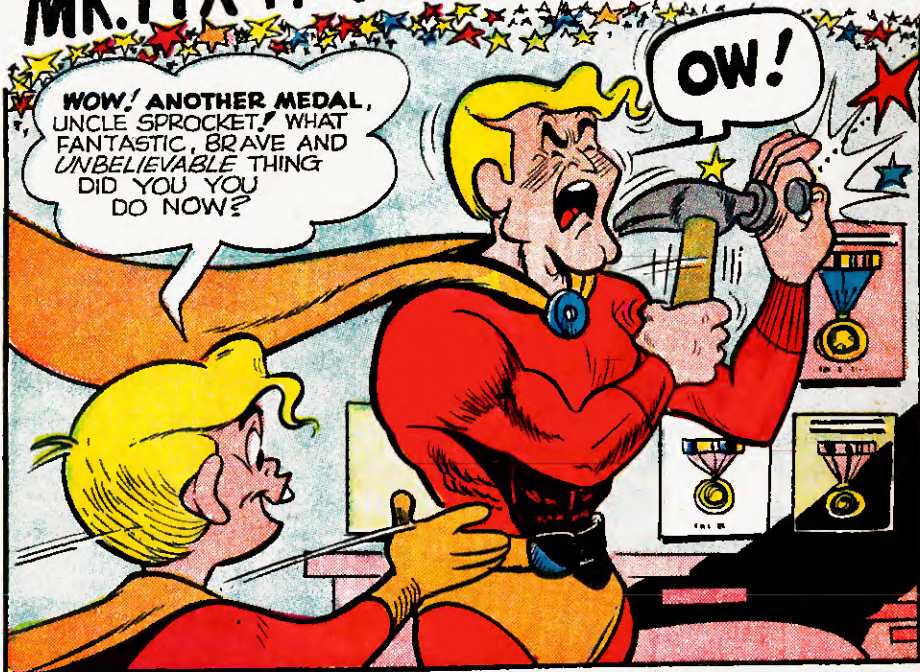
OUTER SPACE SECTION

Captain **SPROCKET**

MR. FIX-IT OF THE SPACE WORLD

WOW! ANOTHER MEDAL, UNCLE SPROCKET! WHAT FANTASTIC, BRAVE AND UNBELIEVABLE THING DID YOU YOU DO NOW?

OW!

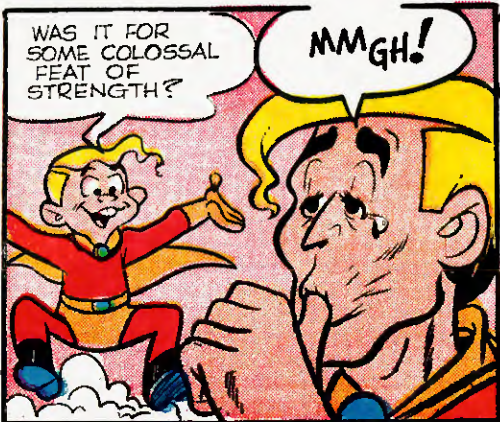


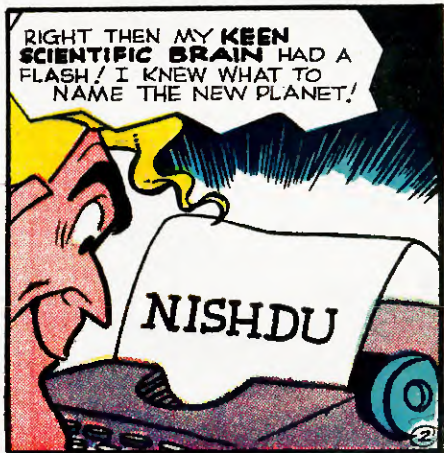
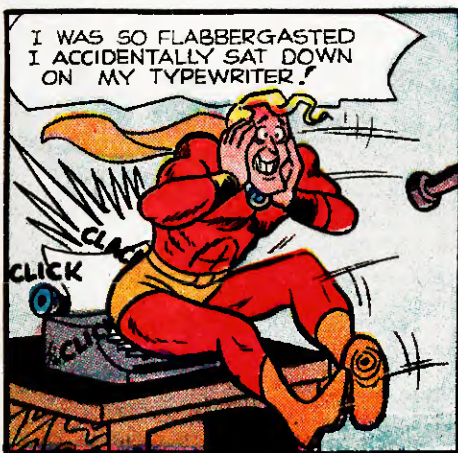
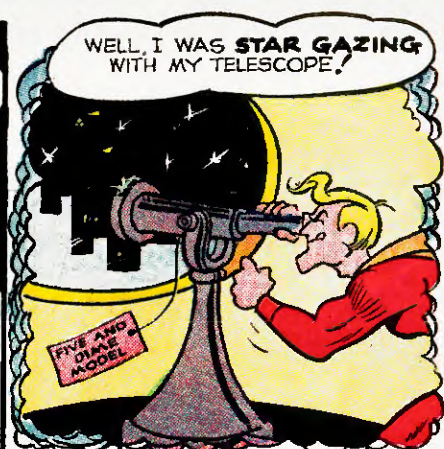
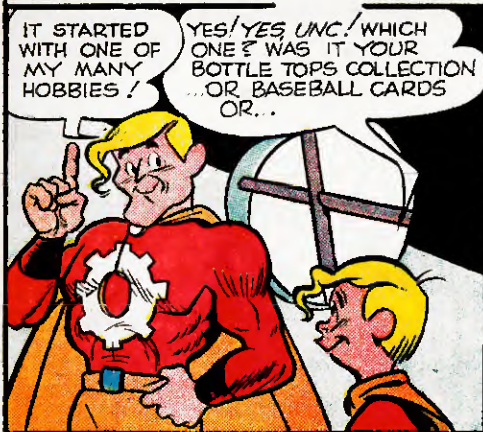
WAS IT FOR SOME COLOSSAL FEAT OF STRENGTH?

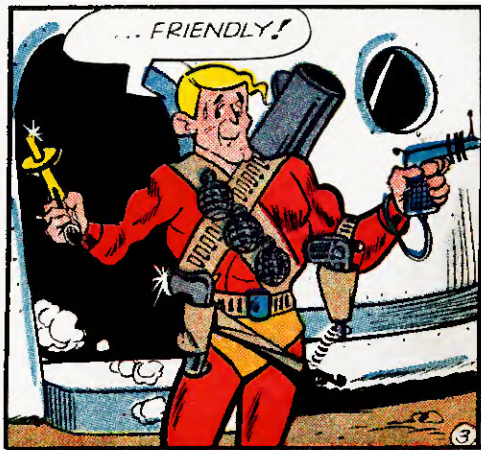
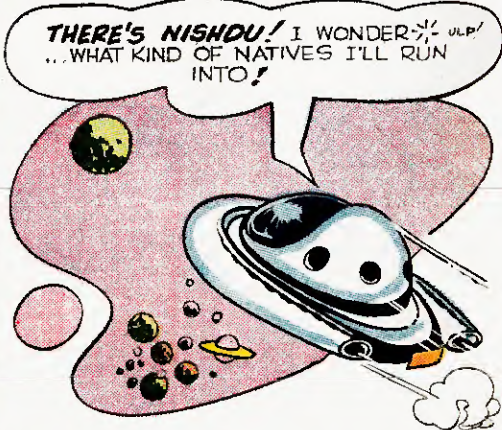
MMGH!

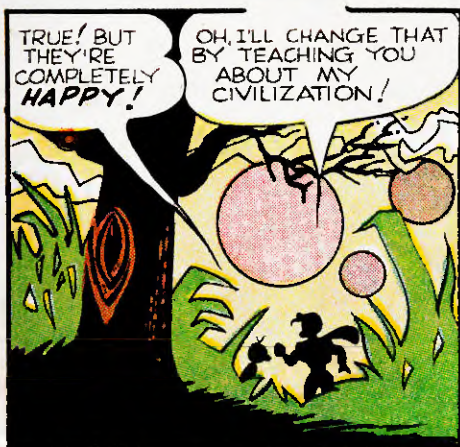
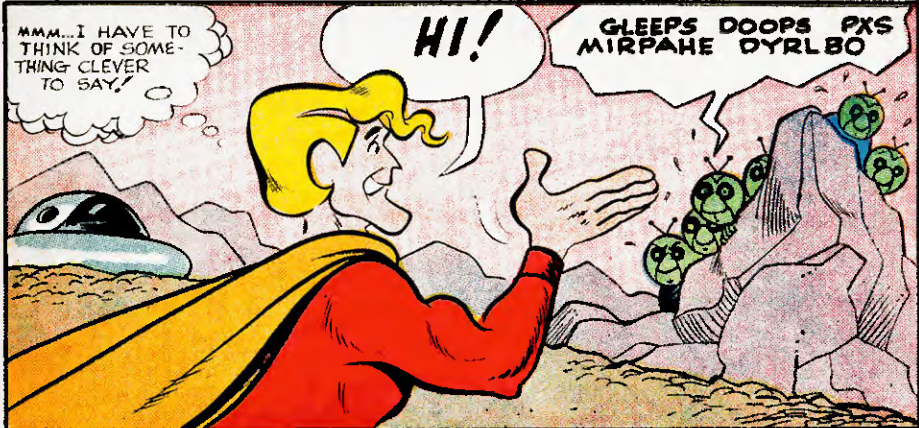
IT WAS FOR MY DISCOVERY OF THE PLANET **NISHDU!**

TELL ME ALL ABOUT, IT, UNCLE! PLEASE!









WELL, I'VE TAUGHT
YOU EVERYTHING
I KNOW!

YOU'VE REALLY
CHANGED OUR
ENTIRE
CIVILIZATION!

A
HALF-
HOUR
LATER

BUT THERE'S ONE PROBLEM.
MY PEOPLE ARE VERY
UNHAPPY! THEY'RE
GRUMBLING ABOUT
WORKING TOO HARD!

ISN'T THERE
ANYTHING THEY
CAN DO TO
RELAX?

OF COURSE! THEY
NEED ENTERTAINMENT!
WHAT THEY NEED
IS T.V.!

WHAT'S
T.V.?

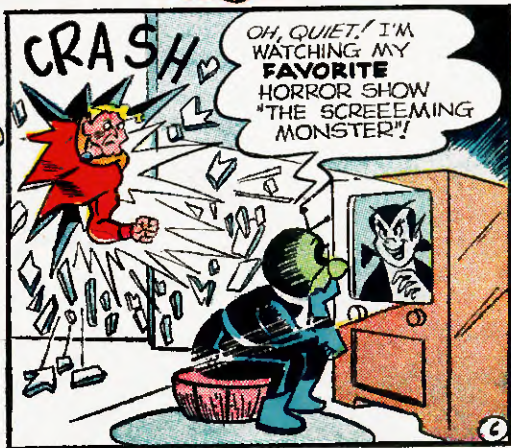
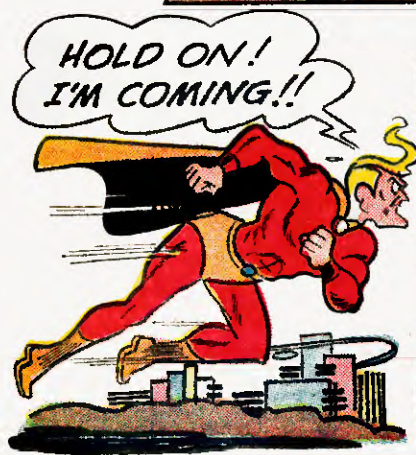
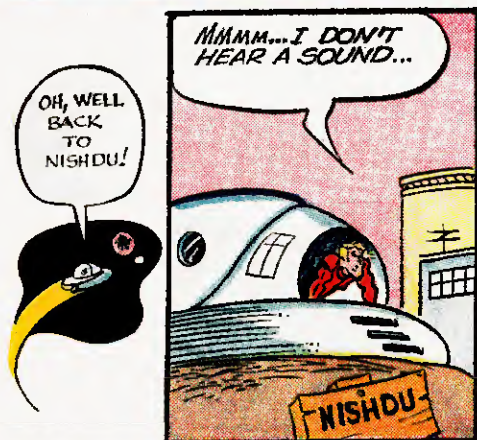
IT'S AN INVENTION
WE HAVE ON
EARTH. I'LL SHOW
YOU HOW TO BUILD
A SET!

THIS SHOULD STRAIGHTEN OUT
YOUR PROBLEM! YOUR PEOPLE
WILL BE HAPPY FROM
NOW ON!

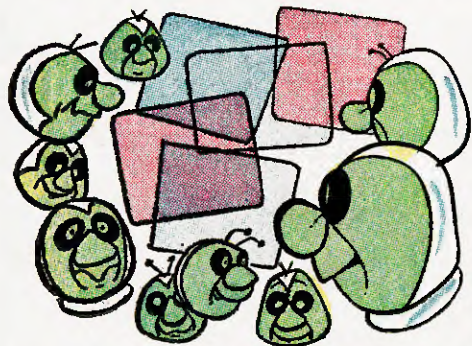
...AND THAT'S HOW
I GOT THE MEDAL!

GOSH! YOU'RE
SUPER, UNC!

RING

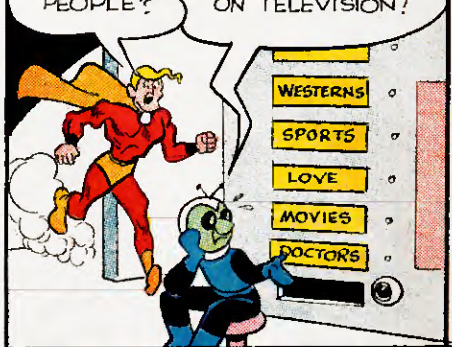


THE CAPTAIN MAKES A **STARTLING DISCOVERY!** EVERYBODY ON NISHDU IS WATCHING TELEVISION! EXCEPT FOR...

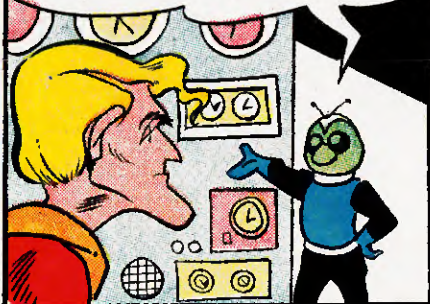


...GARM! WHAT HAS HAPPENED TO YOUR PEOPLE?

IT'S THIS COMPUTER I BUILT! I MADE AN IMPROVEMENT ON TELEVISION!

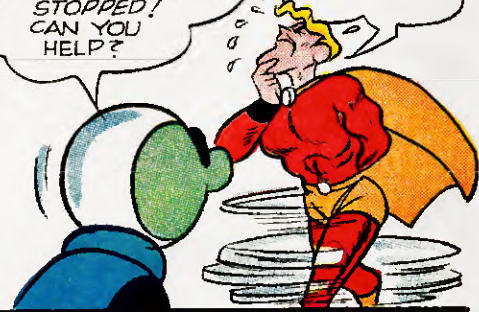


YOU GET A CARD PUNCHED WITH YOUR **LIKES AND DISLIKES!** WHEN IT'S PUT INTO YOUR T.V. SET, **ONLY** THE SHOWS **YOU LIKE** WILL BE SHOWN!



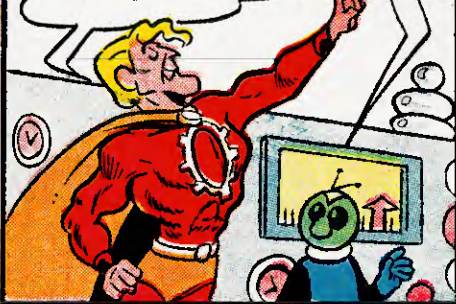
NOW THE PEOPLE **NEVER LEAVE** THEIR SETS! **NOBODY WORKS!** EVERYTHING HAS STOPPED! CAN YOU HELP?

MMM...THIS IS GOING TO BE HARD! THIS CALLS FOR THINKING!

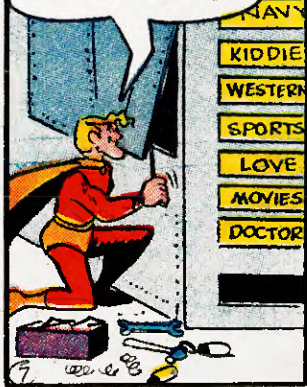


I'VE GOT IT!! AFTER I GET THROUGH **TINKERING** AROUND WITH YOUR COMPUTER, I GUARANTEE THEY'LL LEAVE THEIR SETS!

WHAT ARE YOU GOING TO DO?



PUT IN **COMMERCIALS!**



MORAL:

ONCE
A
TINKER
ALWAYS
A
TINKER!



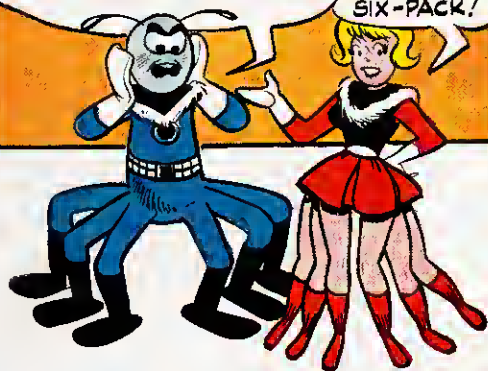


EVERY SPACE CAT KNOWS ABOUT THE 6-FOOTED JOVIANE FROM JUPITER, BUT NOT EVERYONE KNOWS THE PROBLEMS THEY FACE. YOU SEE---THE POOR JOVIANS ARE IN ONE HECK OF A.....

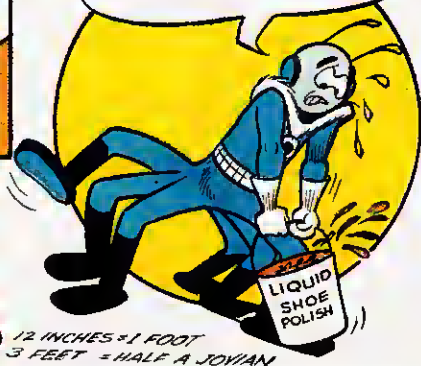
SIX FIX

MAN, DO YOU REALIZE HOW MUCH LOOT WE HAVE TO LAY OUT EVERYTIME WE BUY A "PAIR" OF SHOES?

HE MEANS WE BUY SHOE BY THE SIX-PACK!



AND WE HAVE TO BUY SHOE POLISH BY THE GALLON!



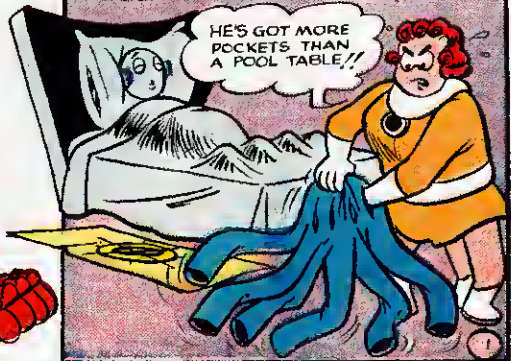
12 INCHES = 1 FOOT
3 FEET = HALF A JOVIAN

IF YOU'RE RICH, OF COURSE, YOU DON'T MIND FOOTING THE BILL!



JOVIAN WIVES HAVE A TOUGH PROBLEM GOING THROUGH THEIR HUBBY'S PANTS POCKETS!

HE'S GOT MORE POCKETS THAN A POOL TABLE!!



JOVIAN SERGEANTS HAVE A TOUGH
TIME DRILLING RECRUITS.



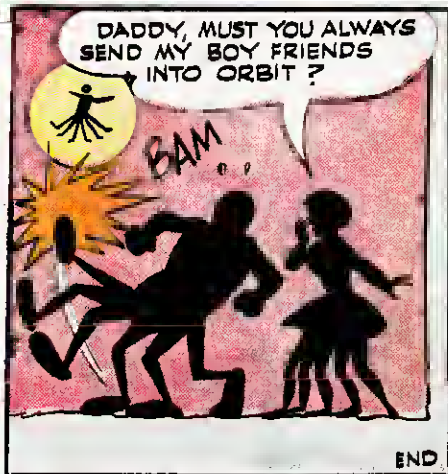
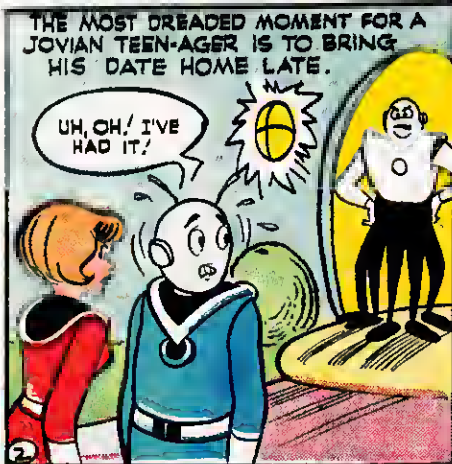
OF COURSE, WATCHING 2 JOVIAN GIRLS
DANCE IS LIKE WATCHING THE
ROCKETTES IN ACTION.



BUT THE MOST HORRIBLE SIGHT IN
THE UNIVERSE IS TO SEE A JOVIAN
TEEN-AGE GIRL ON THE PHONE.



THE MOST DREADED MOMENT FOR A
JOVIAN TEEN-AGER IS TO BRING
HIS DATE HOME LATE.



END

TEEN-AGE SECTION

GUYS 'N GALS, STEP RIGHT UP!
IN THIS SECTION YOU'LL MEET THE ONLY
CREATURE IN THE WORLD WHOSE HEAD
IS SHAPED LIKE A TV SET!

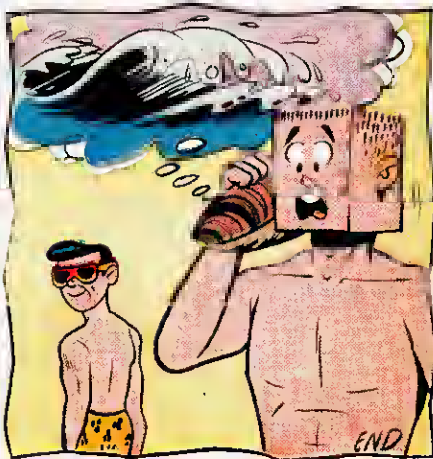
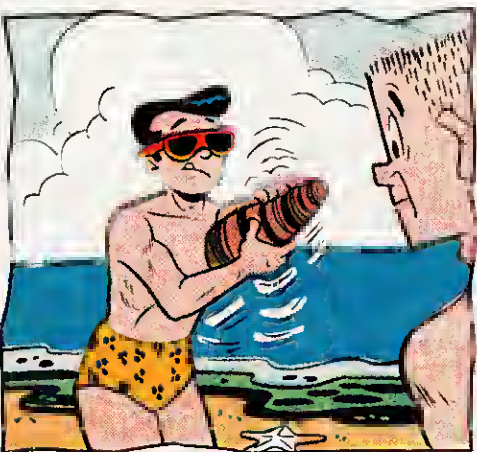
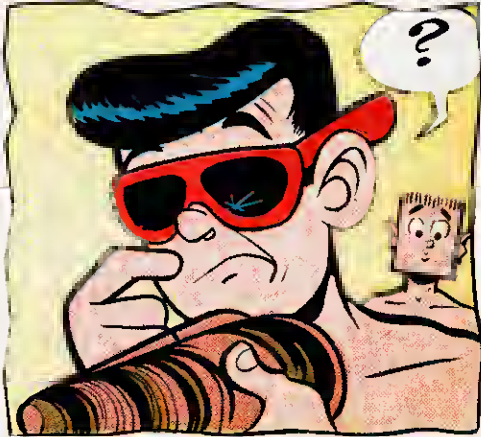
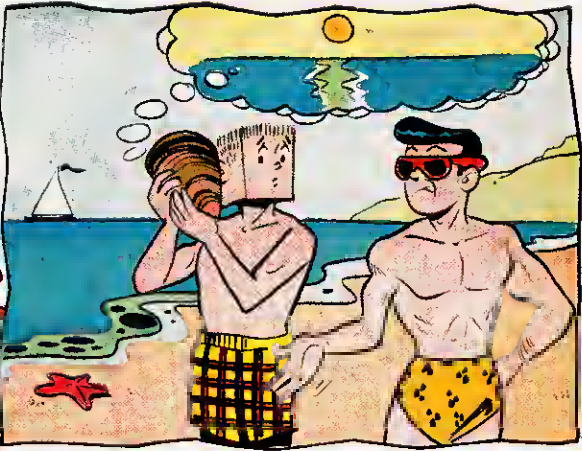
GOSH! LES ALWAYS
SAYS SUCH NICE THINGS
ABOUT ME !!

ADMISSION

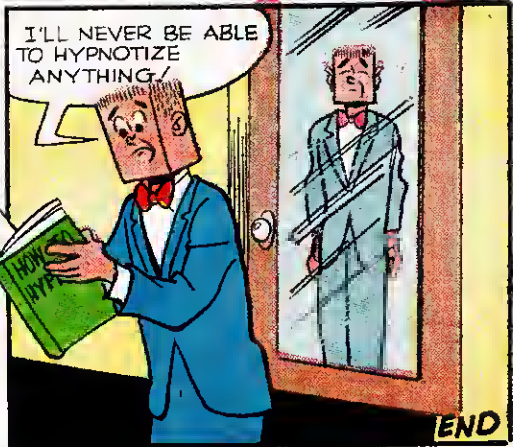
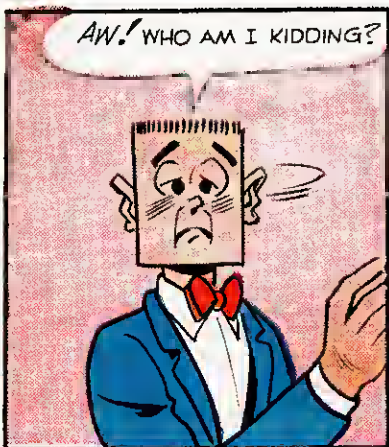
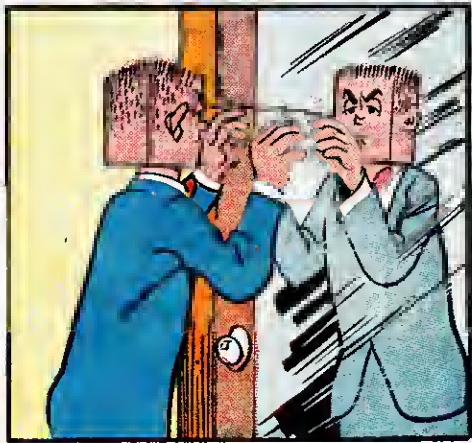
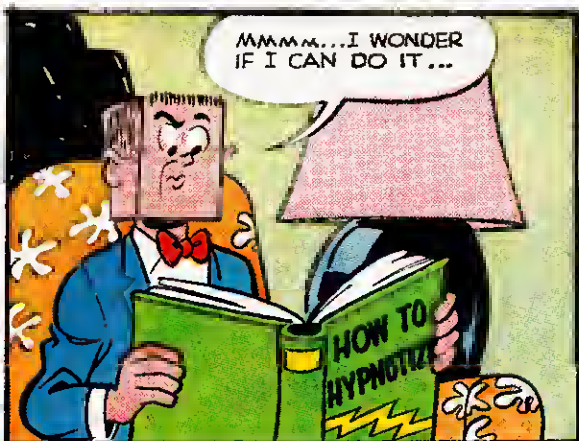
FREE

TO

MAD HOUSE
READERS —



**CHES
SQUARE**
LOOK INTO
MY EYES...



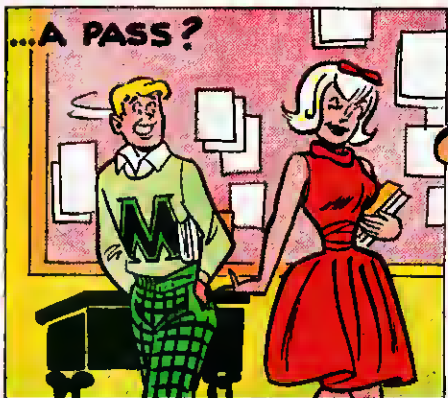
END



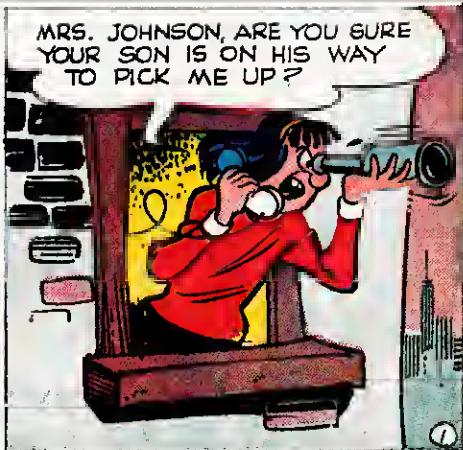
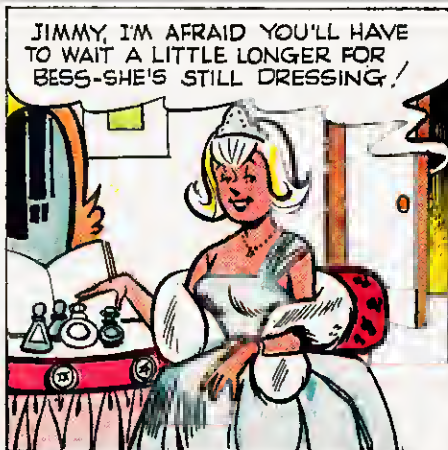
LES AND CHES HAVE A QUESTION FOR
ALL OUR GIRL READERS —



IF YOU'RE INTERESTED IN A FOOTBALL PLAYER DO YOU THROW HIM A...



HOW DO YOU BEHAVE JUST BEFORE A DATE?



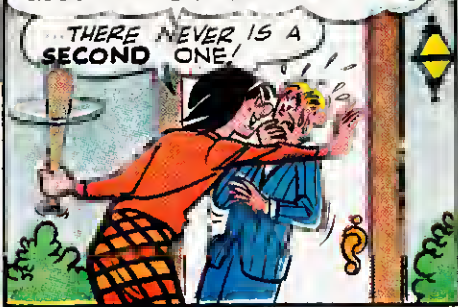
HOW DO YOU BEHAVE WITH A BOY ON THE FIRST DATE?

I'M SORRY, RALPH! I NEVER KISS A BOY ON OUR FIRST DATE!!



I INSIST BOYS KISS ME GOODNIGHT ON OUR FIRST DATE!

THERE NEVER IS A SECOND ONE!



HOW DO YOU GET THE BOYS TO NOTICE YOU?

MAN-WHAT AN OUTFIT!
CAN I TAKE YOU TO THE
DANCE, BESS?

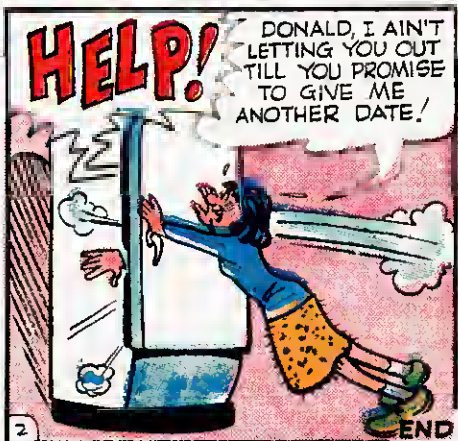


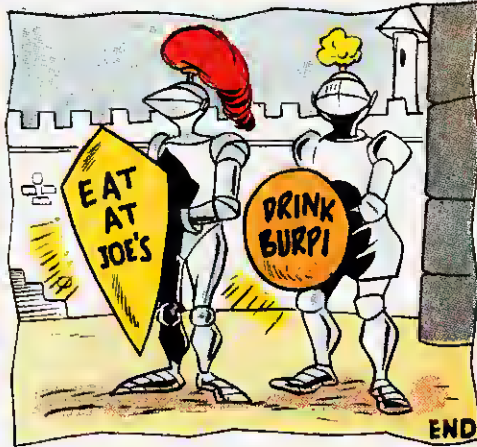
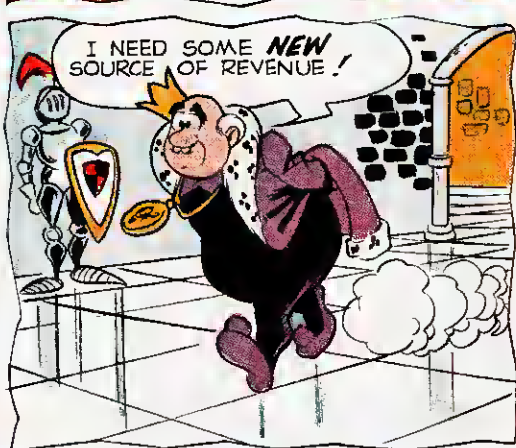
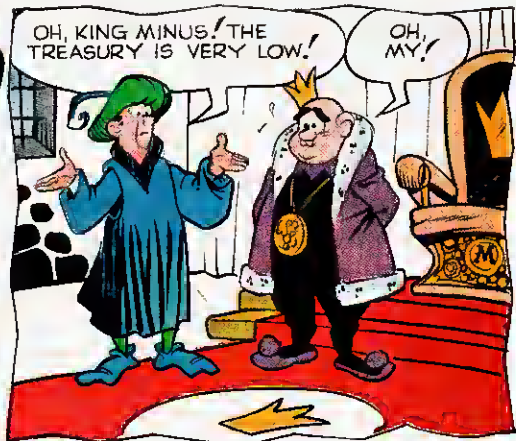
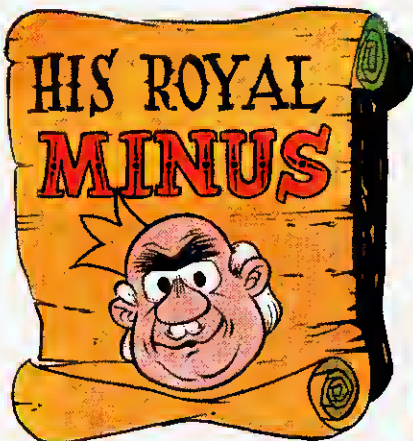
HOW DO YOU MAKE A REFRIGERATOR WORK FOR YOU?

GOSH, BESS! DID YOU
MAKE ALL THESE
GOODIES BY YOURSELF?



HELP! DONALD, I AIN'T
LETTING YOU OUT
TILL YOU PROMISE
TO GIVE ME
ANOTHER DATE!





END

IN MY SECTION
YOU'LL FIND
ONLY CHOICE,
TOP QUALITY
MONSTER
ENTERTAINMENT!

HILDA'S MONSTER SECTION

...THAT'S 'CAUSE
I NEVER USE
INFERIOR
MONSTERS!

BRAND
"X"
MONSTER

BRAND
"X"
MONSTER

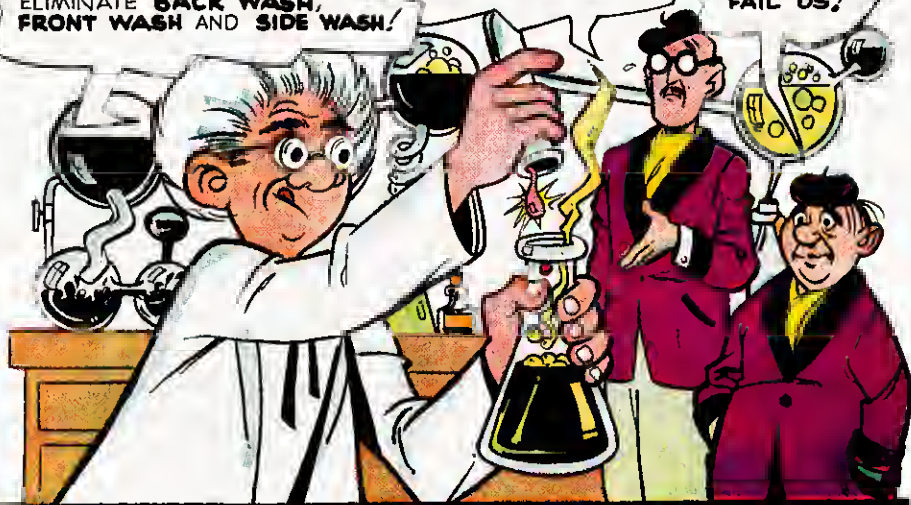
PROFESSOR TRANSISTOR PROVES IT'S POSSIBLE
TO BE ALL AT SEA EVEN ON DRY LAND!

OCEAN COMMOTION

I'LL BE WITH YOU
GENTLEMEN AS SOON AS
I FINISH INVENTING A
DETERGENT THAT WILL
ELIMINATE **BACK WASH,**
FRONT WASH AND **SIDE WASH!**

HURRY, PROFESSOR!
OUR MOVIE STUDIO
IS DEPENDING ON
YOU TO COME UP WITH
A **NEW MONSTER!**

YES, OUR
STUDIO IS
FINISHED
IF YOU
FAIL US!



DON'T WORRY!
PROFESSOR TRANSISTOR
NEVER FAILS!

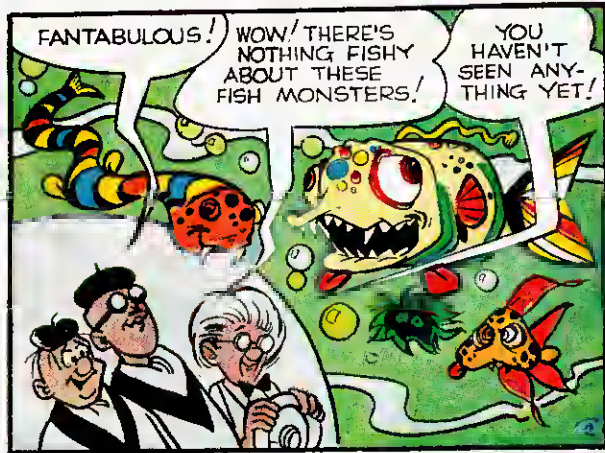
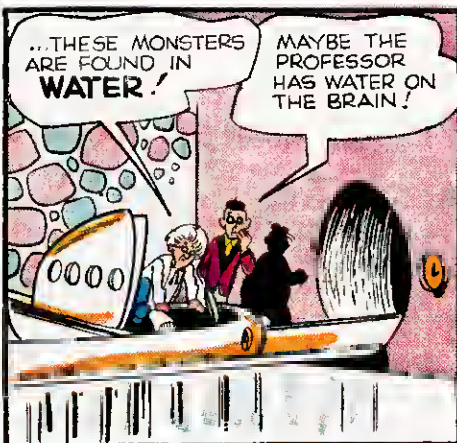
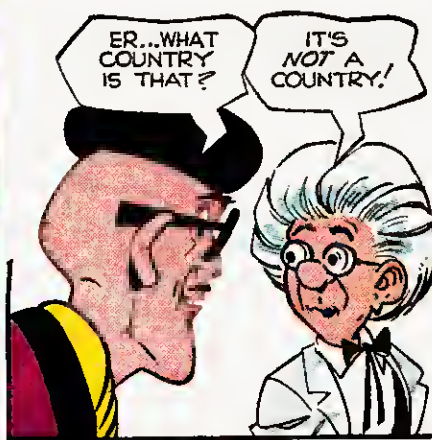


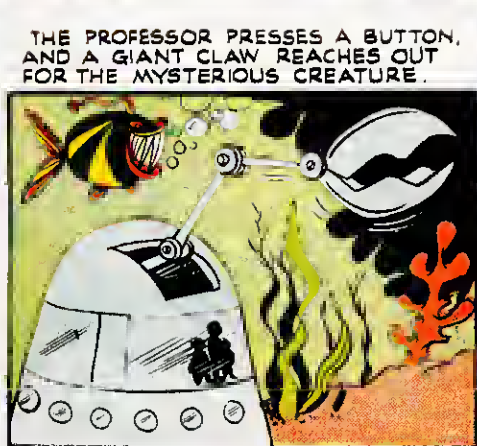
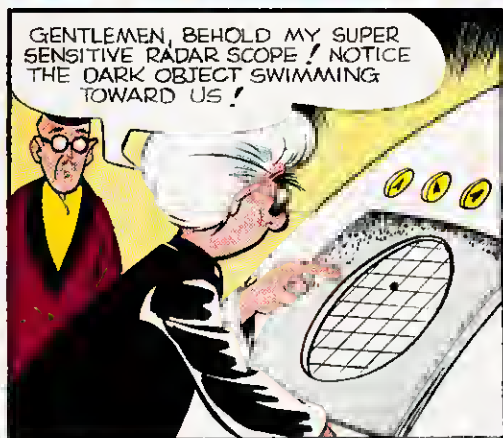
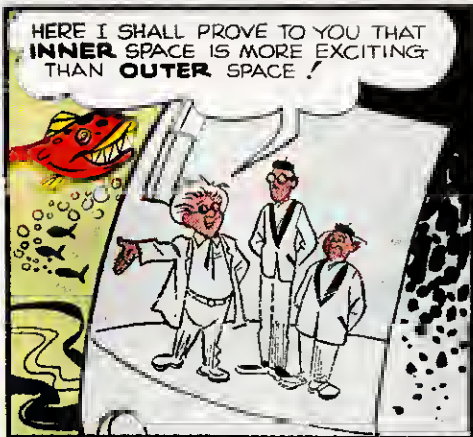
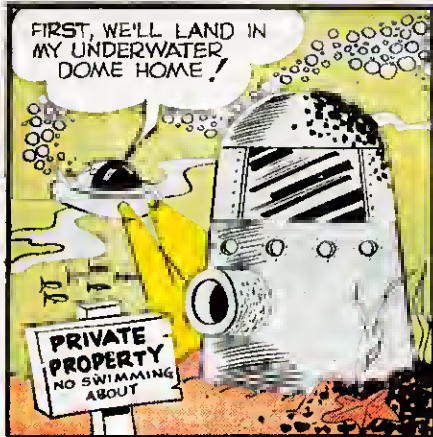
BAM



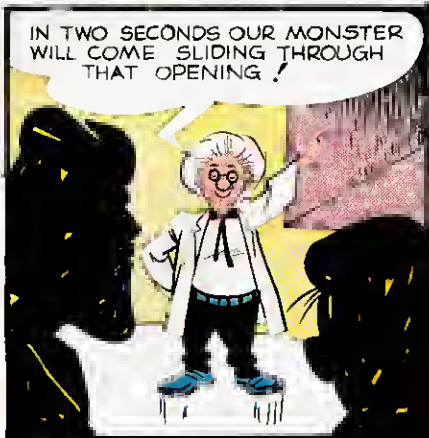
...WELL
HARDLY
EVER!



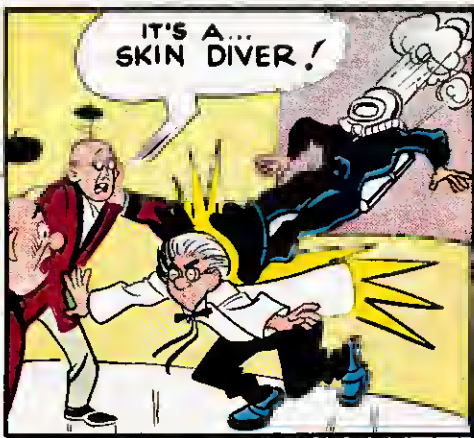




IN TWO SECONDS OUR MONSTER
WILL COME SLIDING THROUGH
THAT OPENING!



IT'S A...
SKIN DIVER!



ARE YOU SOME
KIND OF NUT?
WHAT'S THE
IDEA OF
BRINGING ME
HERE?

...ER...
IT'S JUST
A LI'L
BOO BOO!

WELL, HERE'S
A LI'L BOP
BOP IN
RETURN!

SOME PEOPLE
HAVE NO
SENSE OF
HUMOR!



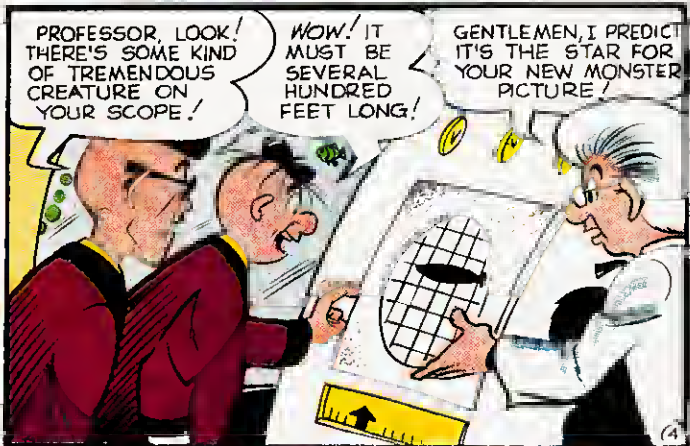
THIS TIME I
GUARANTEE
THERE WILL
BE **NO**
SLIP UP!



PROFESSOR, LOOK!
THERE'S SOME KIND
OF TREMENDOUS
CREATURE ON
YOUR SCOPE!

WOW! IT
MUST BE
SEVERAL
HUNDRED
FEET LONG!

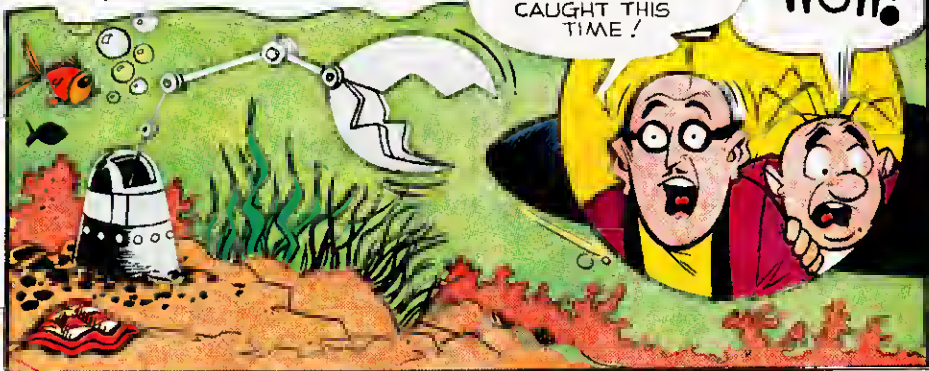
GENTLEMEN, I PREDICT
IT'S THE STAR FOR
YOUR NEW MONSTER
PICTURE!



AND AGAIN THE PROFESSOR'S CLAW
REACHES OUT FOR THE INTRUDER.

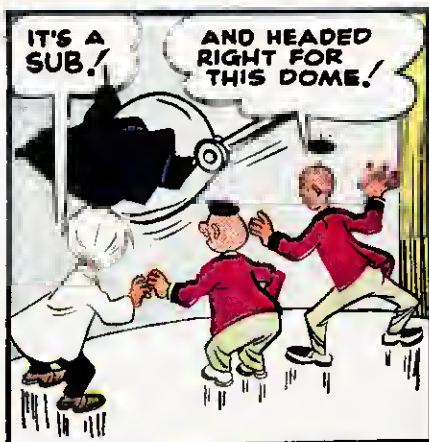
PROFESSOR, LOOK
AT WHAT YOU'VE
CAUGHT THIS
TIME!

WOW!



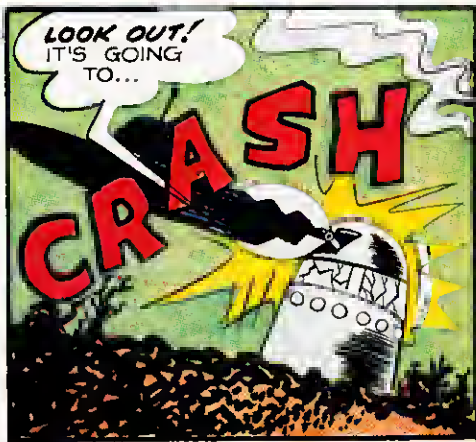
IT'S A
SUB!

AND HEADED
RIGHT FOR
THIS DOME!



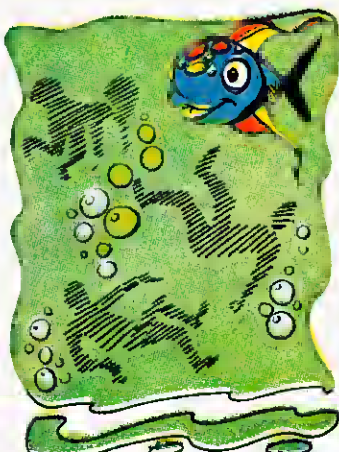
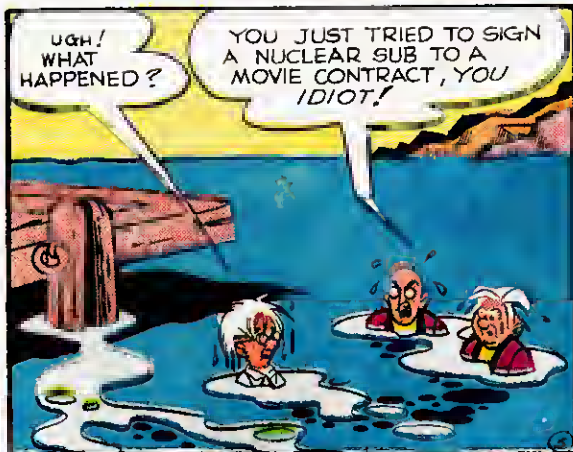
LOOK OUT!
IT'S GOING
TO...

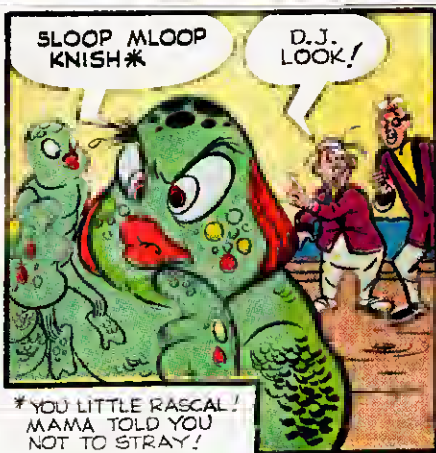
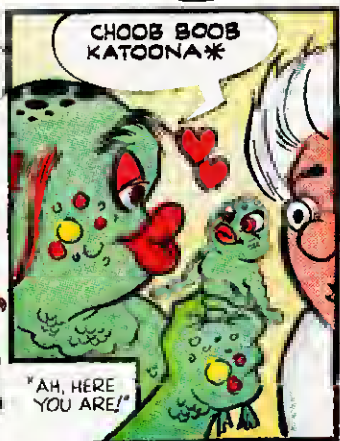
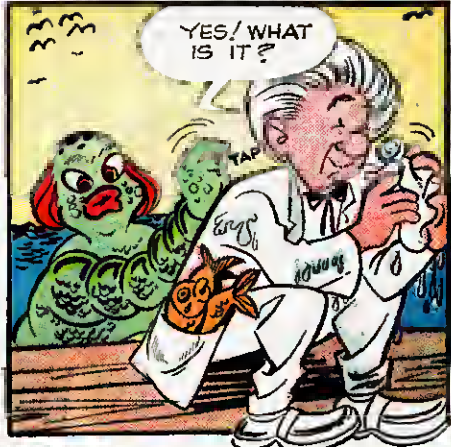
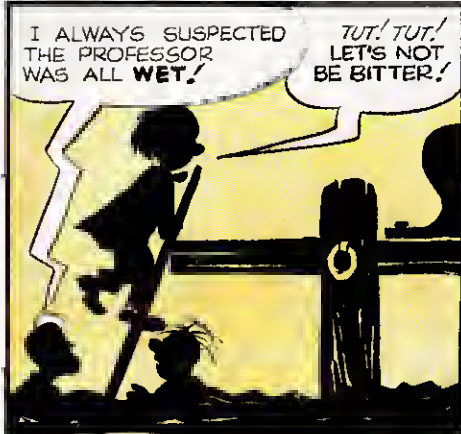
CRASH

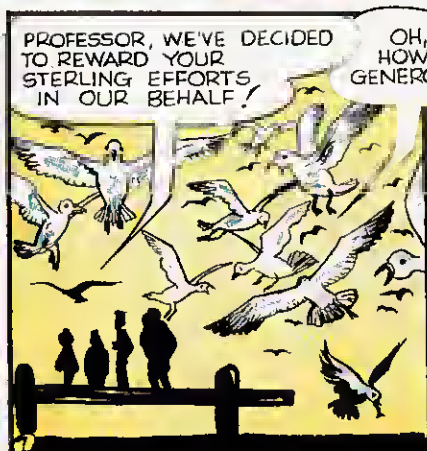
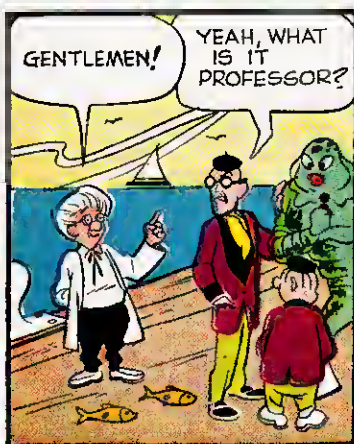
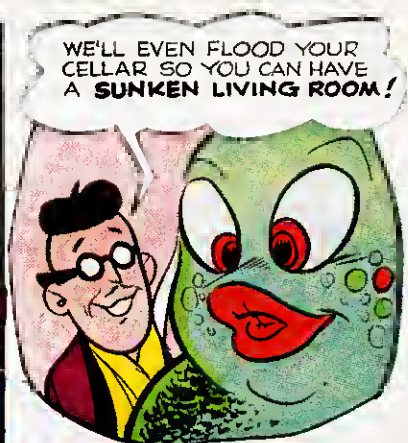
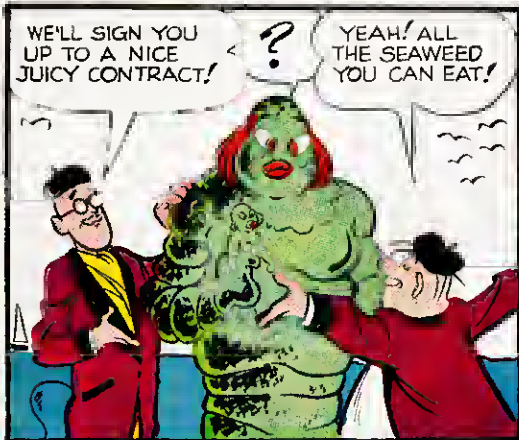


UGH!
WHAT
HAPPENED?

YOU JUST TRIED TO SIGN
A NUCLEAR SUB TO A
MOVIE CONTRACT, YOU
IDIOT!



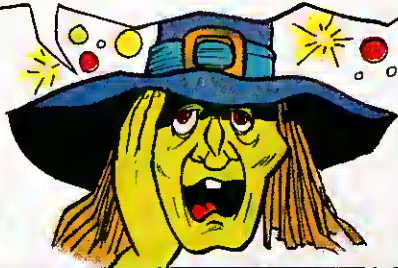




HMMM.... BLOODSHOT EYES---
PLENTY OF WRINKLES---
HAIR IS STRINGY---

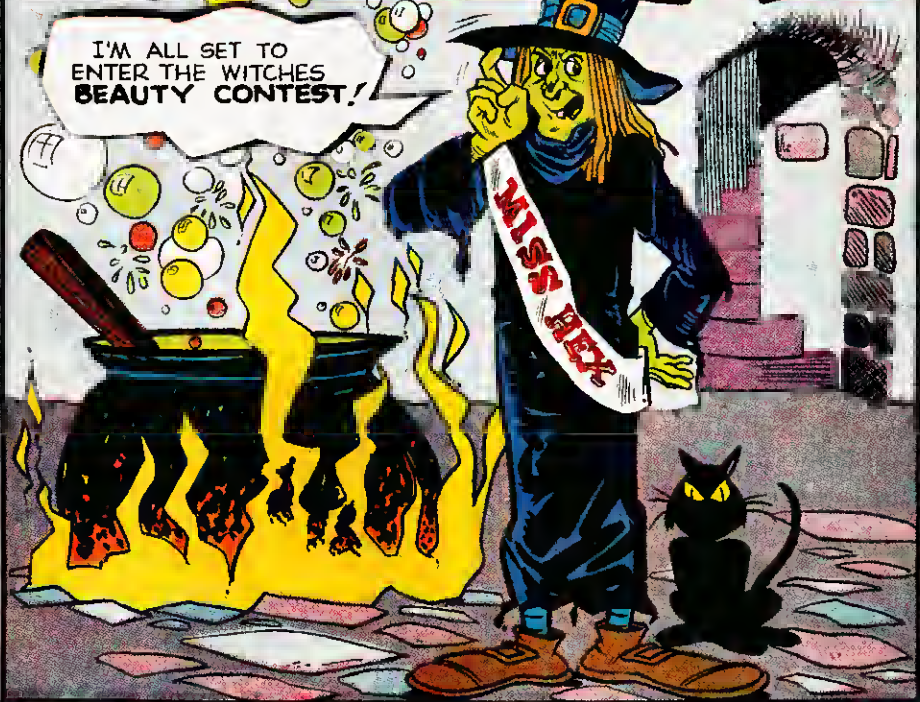


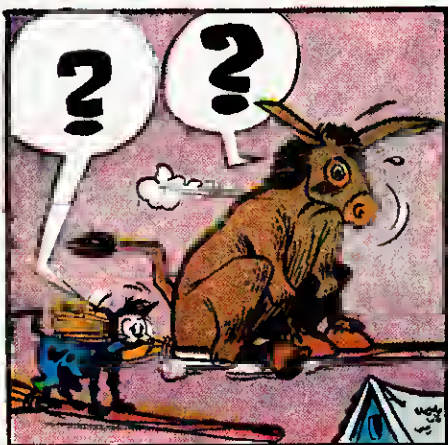
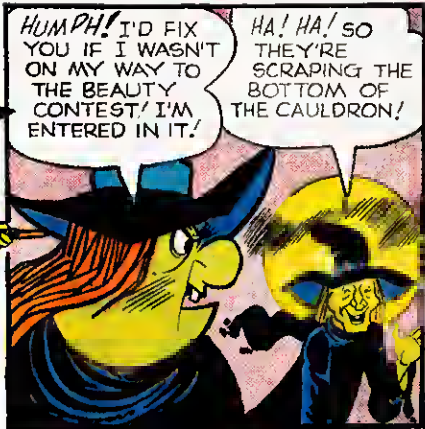
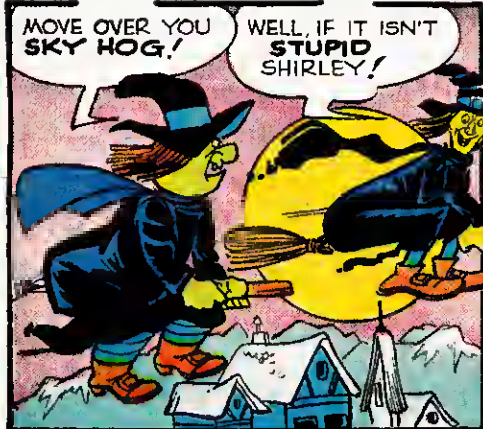
I HAD A ROTTEN NIGHTS
SLEEP! BOY! I'M A REAL UGLY
MESS!



BEWITCHED, BOTHERED AND HILDA

I'M ALL SET TO
ENTER THE WITCHES
BEAUTY CONTEST!





I HEARD THEY HAVE
SOME NICE **PRIZES**
FOR THE WINNER!

YOU
BET!

TO
BEAUTY
CONTEST

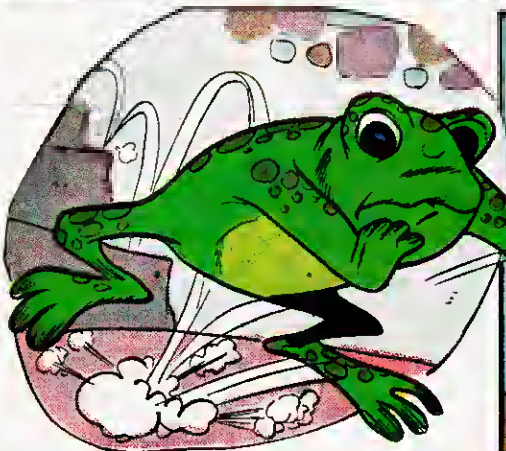
A WEEK'S VACATION AT MT. VESUVIUS...
A SCHOLARSHIP TO WITCHCRAFT U. ...
A COURSE AT THE MEDUSA CHARM
SCHOOL...STAINLESS STEEL
CAULDRON...A MILLION BLACK
AND BLUE TRADING STAMPS...



IT'S A GOOD
THING WE GOT
A FAIR,
UNBIASED
JUDGE!

OH, IS IT THAT CUTE
SIX FOOTER WITH
BLACK CURLY HAIR
FROM LAST YEAR?

I'M AFRAID NOT! HE RAN
INTO A SORE LOSER!
HERE **HE** COMES
NOW!



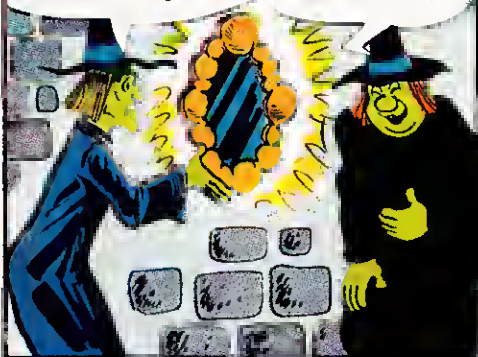
WHO IS GOING
TO BE THE JUDGE
AFTER **THAT**!
WHO?

COME!
I'LL
SHOW
YOU!



THIS IS THE JUDGE?
WHY IT'S ONLY
A MIRROR!

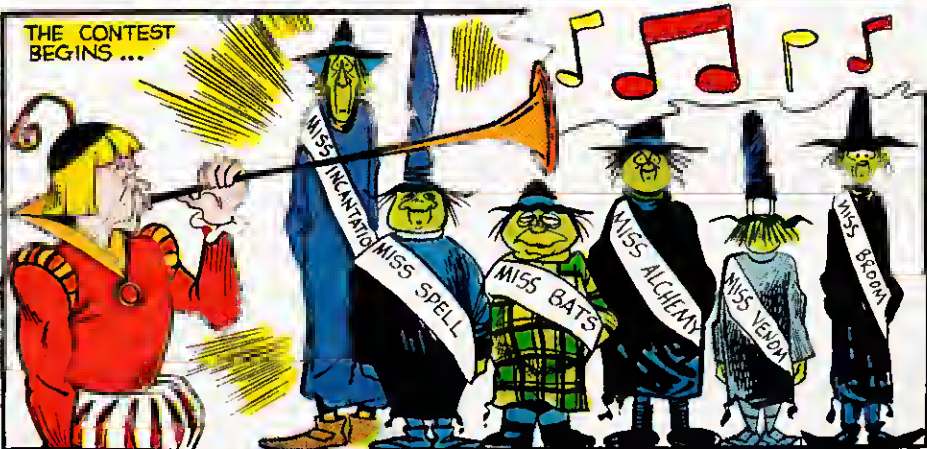
**ONLY A
MIRROR
SHE SAYS!**



**WHY THAT'S THE FAMOUS MAGIC
MIRROR! SNOW WHITE'S
STEPMOTHER LOANED IT TO US!**



**THE CONTEST
BEGINS ...**

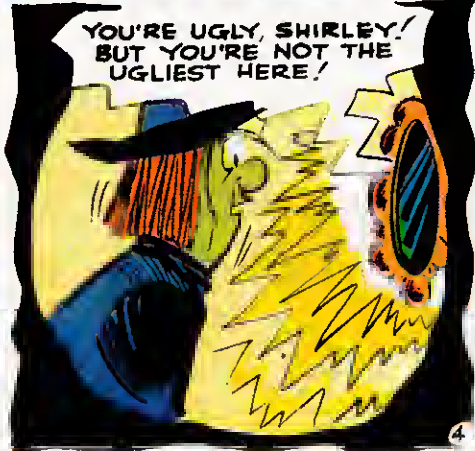


LATER...

**MIRROR, MIRROR ON THE
WALL —
WHO IS THE UGLIEST
ONE OF ALL---**



**YOU'RE UGLY, SHIRLEY!
BUT YOU'RE NOT THE
UGLIEST HERE!**



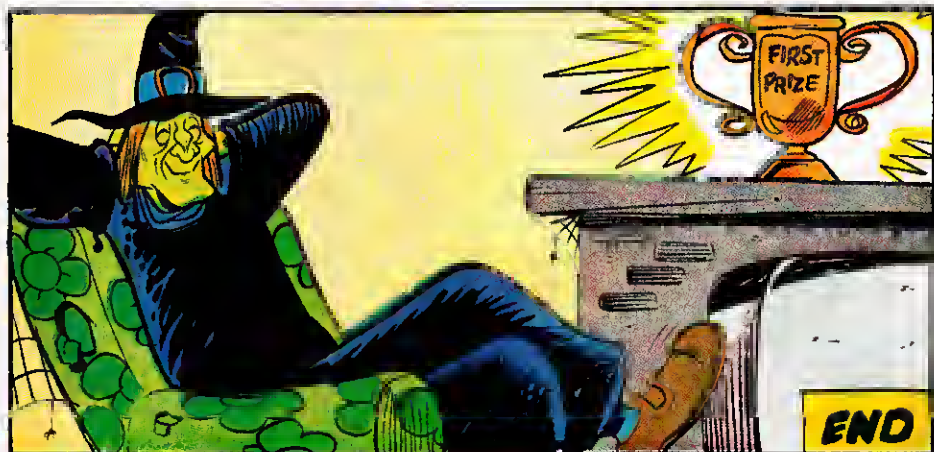
**HUMPH! STUPID OLD
MIRROR! IT'S YOUR
TURN, HILDA!**



**I-I'M SO N-NERVOUS!
THE MIRROR HAS REJECTED
EVERYONE SO FAR!**



**MIRROR, MIRROR ON THE WALL-
AM I THE UGLIEST...?**



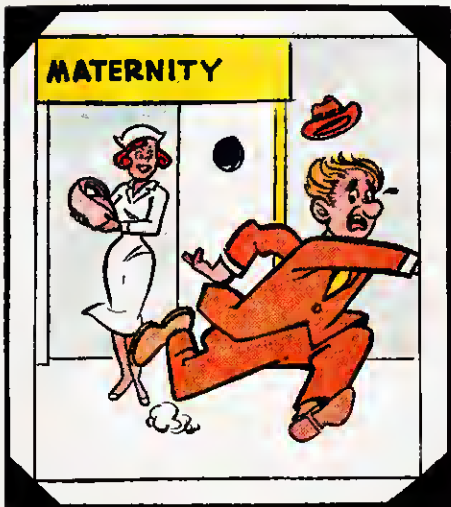
END

SNAPSHOTS

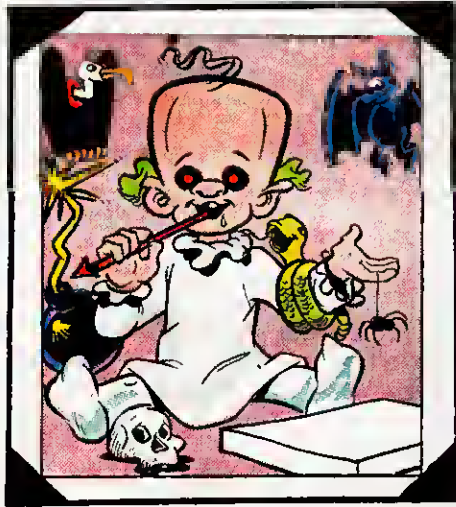
FROM A MONSTER'S



DADDY GETS HIS FIRST LOOK
AT ME!



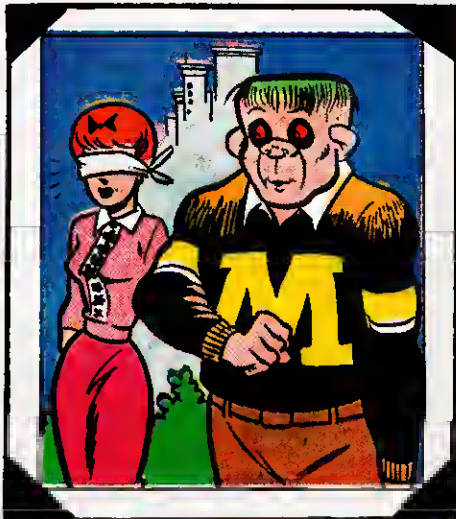
I PLAY WITH MY TOYS
AND PETS!



DADDY GIVES ME MY WEEKLY
ALLOWANCE!



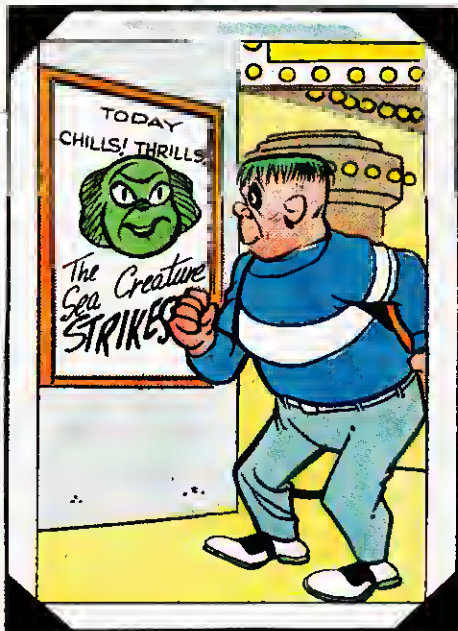
ONLY "BLIND DATES" ARE WILLING
TO GO DATING WITH ME!



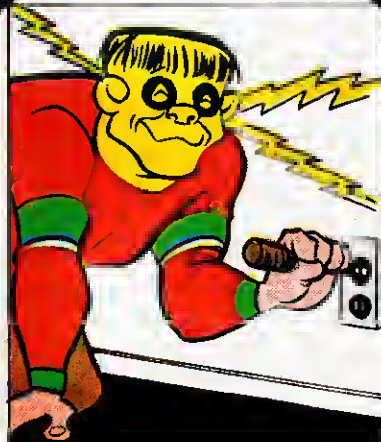
**I GET MY FIRST
TEEN-AGE CRUSH!**



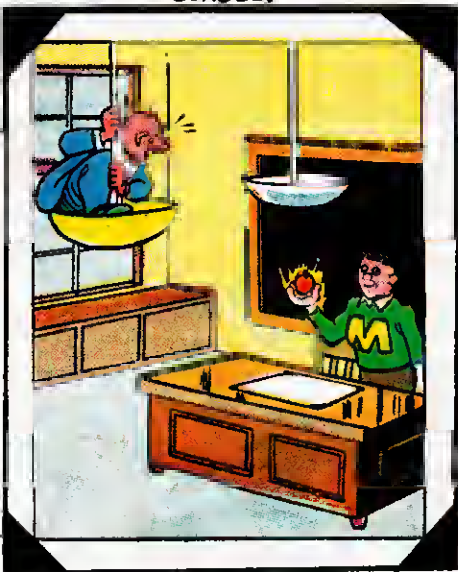
**COMEDIES ARE MY
FAVORITE MOVIES!**



**I TAKE MY DAILY
VITAMIN SUPPLEMENT!**



**I MUST HAVE BEEN A VERY GOOD STUDENT
...NO TEACHER EVER KEPT ME IN AFTER
SCHOOL!**



RIDING A WAVE OF POPULARITY!



ARCHIE'S GORGEOUS GIRLS ARE SPLASHING THROUGH A BRAND NEW SUMMER FUN FEST!

IF YOU'RE FISHING FOR REAL SUMMER COMIC ENTERTAINMENT, THIS IS IT!

IF YOU MISS THIS ONE YOU'LL HAVE SOMETHING TO CRAB ABOUT!...SO GET BUSY!...FILL OUT THE COUPON AND SEND IT IN **NOW!**



MAIL TO: **SUMMER FUN No. 23**
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH PLEASE SEND ME THE NEW BETTY AND VERONICA SUMMER FUN #23 AS SOON AS IT IS OFF THE PRESSES.

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

HILDA

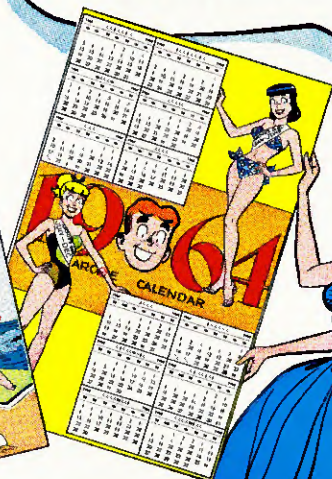
DINING
A LA
CLOTH!



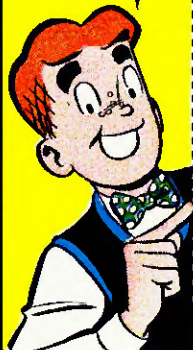
END

**ORDER
THIS!**

**GET THIS
FREE!**



YOU GET THE NEW GIANT-SIZE
ARCHIE ANNUAL #15 **PLUS** THE
FULL COLOR 1964 ARCHIE PIN-UP
CALENDAR JUST FOR USING THIS
COUPON!...SO DON'T DELAY!...
SEND FOR YOURS **NOW!**



MAIL TO: ARCHIE ANNUAL #15
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN
CANADA FOR WHICH SEND ME THE GIANT-SIZE
ARCHIE ANNUAL #15 AS SOON AS IT IS OFF THE
PRESSES...PLUS THE FULL COLOR PIN-UP CALENDAR
AS A FREE BONUS!

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

**PLEASE
NOTE!**

THIS IS A PRE-
PUBLICATION
OFFER!...THE
ANNUAL AND
CALENDAR ARE
MAILED SEPA-
RATELY...YOU
WILL RECEIVE
EACH ONE AS
SOON AS IT
IS READY FOR
MAILING...BE
PATIENT!



some scanner known as irving